

Selfridges Fragrance Halls

London, UK



Selfridges needed to upgrade their legacy retail lighting system to enhance customer experience in their Fragrance Halls while also harmonizing it with their environmental standards.

Design 360 provided expert services and specially designed easy to retrofit equipment that ensured no disruption to retail trading and compliance with the buildings Grade II listing. Design 360 used the highest quality light and optics to realise the dynamic and sales promoting retail atmosphere.



Grade II listed Selfridges London

