

FAO Schwarz at Selfridges

London, UK



FAO Schwarz is a 157-year-old brand famous for its walk-on piano keyboard. The store open in 2019 and is FAO Schwarz's first European and is the second largest store in the world following the Beijing.

F·A·O
SCHWARZ



Design 360s lighting design service and professional retail luminaires supported the realisation of a compelling, joyful and sales promoting retail destination for FAO Schwarz and Selfridges.



Eclipse 75



Giro Gimbal



Giro Circular