

## House of Rituals

Amsterdam, The Netherlands



We are delighted to confirm supply of our retail lighting and air sanitization products to House of Rituals flagship store in Amsterdam which opened in October 2020. The store is the first flagship store at 1500 m<sup>2</sup> and spread across four-storeys. "A sanctuary where your body relaxes, your mind calms down and your soul finds satisfaction," is how Rituals describes the new store.

The store offers a host of new services and more products than an average Rituals store, as many as 600 in total. There is a luxury perfume bar, exclusive collection of scented candles and luxury textiles for bed and bath. A wellness centre is located on the top two floors. The store also houses an Asian-inspired restaurant, Rouhi.

This sense of sanctuary is further enhanced with the deployment AP1T3 track mounted enclosed continuous flow UV-C air sanitizers throughout the store to treat aerosolized bacterial and viral airborne threats that are becoming more prevalent. Each of the installed AP1T3 delivers up to 70m<sup>3</sup> of cleaned air per hour quietly and efficiently, ozone and chemically free. Their ability to be track mounted alongside other luminaires means quick and easy deployment of clean air for customers and staff. The supplied AP1T3 products were supplied with special champaign finish to align with and enhance store décor and branding.

<sup>1</sup> Particle sizes of infectious aerosols: implications for infection control.  
[https://www.thelancet.com/journals/lanres/article/PIIS2213-2600\(20\)30323-4/fulltext#](https://www.thelancet.com/journals/lanres/article/PIIS2213-2600(20)30323-4/fulltext#)



### Air disinfection with the power of UV-C light

Airborne transmission of bacteria and viruses such as SARS-CoV-2 are predominantly spread via drops and aerosols produced by infected people. Small aerosol particles less than 5 microns in size are the rule rather than the exception and can remain airborne indefinitely under most indoor conditions<sup>1</sup> and unless there is removal by way of air currents, dilution through ventilation or sanitization they can easily be inhaled and deposited in the lower respiratory track and cause disease.

#### AP1T3 track mount UV-C air sanitizer

Specifically developed for retail and hospitality customers wanting to quickly bring air safety to their customers and frontline staff. Incorporating powerful germicidal UV-C emitter and filtration technology the AP1T3 has the capacity to clean up to 70m<sup>3</sup> per hour. Its compact size and ability to be quickly mounted onto 3 circuit track allows for quick deployment.



AP1T3

#### Eclipse 75 Lens – power and agile retail spotlight

The Eclipse 75 Lens's unobtrusive design, agile form and powerful retail light provides the ideal tool for visual merchandisers to achieve optimum sales promoting interiors and merchandise displays. The Eclipse 75 Lens was finished in a custom champagne finish to align with interior design and branding for maximum effect.



Eclipse 75 Lens

<sup>1</sup> Particle sizes of infectious aerosols: implications for infection control. [https://www.thelancet.com/journals/lanres/article/PIIS2213-2600\(20\)30323-4/fulltext#](https://www.thelancet.com/journals/lanres/article/PIIS2213-2600(20)30323-4/fulltext#)